



TRACKMAN RANGE

PRACTICE AND GAMING BAY FOR GOLF FACILITIES

TrackMan Range is an easy to use, self-service golf gaming and practice bay for outdoor and indoor golf facilities. Featuring addictive pay to play gaming and golf improvement applications, TrackMan Range gives your facility an exciting and innovative way to engage golfers and add value to your golf business.

Just set up TrackMan Range at your facility and let it run itself, online. All customer interaction is tracked, enabling you to transparently analyze usage and develop pay per use pricing models that match your business goals.

Choose from customer payment models like monthly subscriptions, hourly rates, sponsorships and much more, to give your golfers the power and precision of TrackMan to enjoy and improve their game - on their own and at their own pace.

➔ WHY GOLF FACILITIES LOVE IT

- ✓ Makes your golf facility stand out
- ✓ Tap new revenue streams from ticket sales and flat rates – You decide on the price
- ✓ Creates more opportunities to engage customers
- ✓ Your golfers practice just like the pros - using targets, stats, swing analysis and TrackMan
- ✓ Your facility and customers are now part of an online golf community – mytrackman.com
- ✓ Review sessions and stats when you want, online and with mobile devices



TrackMan Range



Test, Track and Target your Game!

Take advantage of TrackMan iPhone and Android app.

www.trackman.dk/mobile

HOW IT WORKS

Targets coordinated with the TrackMan Range radar unit are placed on the driving range at chosen distances. The TrackMan radar then precisely analyzes and records every shot golfers hit at the targets: displaying an image in real time of their shot, club face, club path plus ball data on the touch screen monitor.

Players gain instant feedback of their swing and shot shape put into simple terms like "draw, slice, fade, push and hook." All ball flight and club data like carry, roll, trajectory, dispersion, ball speed are displayed instantly on the monitor to give the golfer a total overview of every shot. Golfers can also play target games, join tournaments, test clubs, find gaps and much more – all with TrackMan Range.

All playing sessions, stats and images are uploaded in real-time to the user's profile on mytrackman.com. Later, the player can log in to the mytrackman.com golf community to review, share and compare sessions at their leisure.



Shot Analysis – Instant feedback on your swing

→ TWO FOR THE PRICE OF ONE

If you would like to further engage your members with the very best in golf teaching and instruction, then couple a TrackMan Pro together with your TrackMan Range for one very cost effective price.

TrackMan Pro, unlike TrackMan Range, is a portable unit that sets up anywhere in just two minutes. The choice of the PGA Tour, USGA and R&A for swing and ball flight analysis, nearly every big name teaching and tour professional, clubfitter and manufacturer around the world uses TrackMan Pro. With both systems, you gain the industry's most advanced game improvement tools.

TM RANGE INCLUDES

- ✓ TrackMan radar, touch screen monitor and PC to run the system
- ✓ Installation and onsite staff training
- ✓ Optional hardware maintenance and service
- ✓ Ongoing development of software applications
- ✓ Customer access to mytrackman.com
- ✓ Technical support through phone and remote software
- ✓ Online access to TrackMan mediakit

BUSINESS MODEL

Hardware purchase and mandatory annual software license agreement.

| | Price |
|---|---------------|
| TrackMan hardware | \$ 20,000 |
| Software license (1 st year incl.) | \$ 4,000/year |
| Hardware maintenance optional (1 st year incl.) | \$ 2,000/year |

HEAD OFFICE

TrackMan A/S
Stubbeled 2
DK-2950 Vedbæk
Denmark
Phone: +45 4557 0850
E-mail: sales@trackman.dk

US OFFICE

TrackMan USA
6575 White Pines Drive
Brighton, MI 48116
USA
Phone: 810 225 9855
E-mail: sales_us@trackman.dk

CENTRAL EUROPEAN OFFICE

TrackMan
Rupertgasse 26
5020 Salzburg
Austria
Phone +43 664 1522 800
E-mail: efr@trackman.dk

AUSTRALIA OFFICE

TrackMan
455 Moreland Road
Pascoe Vale South 3044
Melbourne, Australia
Phone +61 (0)4 3840 5521
E-mail: nt@trackman.dk

KOREAN OFFICE

TrackMan
5FL., Namsong bidg.
260-199 Itaewon-dong
Yongsan-gu, Seoul
Phone: +82 (0)10-6305-6707
Email: trackman_korea@trackman.dk